

# Nikunj Rallabhandi

 LinkedIn  Portfolio

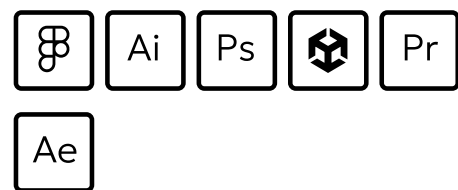
## contact

**Email** nikunjr48@gmail.com  
**Phone** +91-9665377159  
**Location** Bengaluru  
**Website** www.nikunj-rallabhandi.com

## skills

UI / UX Design  
UX Research  
Wireframing  
Prototyping  
Game Experience Design  
Brand Development  
Web Design

## tools



## education

**MBA (PGDM) - Marketing**  
Institute of Management Technology  
Nagpur

**B.B.A - Human Resources**  
Andhra University

I'm a passionate UI/UX designer creating engaging experiences. Blend of creativity, empathy, and technical expertise. Committed to delivering impactful designs that exceed expectations.

## experience

### Senior UI/UX Designer

Terra (TerraByte Technologies) - Aug 2023 - Present

- Worked on and launched 10+ platform based fun and social games for Gen Alpha
- UI/UX for games
- Moodboards, visual direction, and scene setup for games
- Providing Art Direction to the 3D team for in-game assets
- Integration of UI and 3D elements in Unity

### Senior UI/UX Designer

PlayShifu (MobilizAR Technologies Pvt Ltd) - Dec 2019 - Aug 2023

- Worked on and launched 2 platform based AR STEAM games.
- Led UX and visual design for platform-based AR toys, delivering interactive, child-friendly experiences for Tacto Doctor (TOTY 2021 finalist & Bestselling Toy series)

### Associate Manager - Digital Marketing / Designer

WeavedIn (Acquired by Paytm) - Mar 2018 - Oct 2018

- Designed & curated content on website for better optimization & Google search results.
- Designed templates for e-newsletters, sales team mail responses & reports along with marketing collaterals.
- Strategized, designed & implemented e-mail marketing to send out e-mail newsletters, product updates & other promotional e-mails.

### Digital Marketing Trainee / Designer

Tansar Solutions - Apr 2017 - Jun 2017

- Graphical content designing for the website, social media & other marketing collaterals
- Social Media Development (social media portals) for Tansar Solutions.
- Content curation for blogs for Tansar Solutions.

### Designer

Freelance

- Experienced freelance designer specializing in logos, flyers, infographics, business cards, brochures, and other print services. Delivered high-quality, customized designs to meet client objectives.